

**27th Annual Pat O'Brien
Cleveland Challenge Cup of Bocce
Wickliffe Italian-American Club
P.O. Box 334
Wickliffe, Ohio 44092**

June 2010

Dear Valued Business Vendor,

The Wickliffe Italian & American Club hopes this letter finds you well, and your business prospering. We have been working hard to prepare for the 27th Pat O'Brien Cleveland Challenge Cup of Bocce tournament, this year being held August 27th, 28th, and 29th.

We hope you had an opportunity to attend last year's tournament. If you did you witnessed the largest, most successful bocce tournament in the Midwest, and one of the largest in the country with well over 11,000 attendees! That means that thousands of players, visitors, and others viewed your advertisement in the 2010 program book! Thank you for your support!

We are planning for another full (96) team tournament this year, expanding by greater than ten teams from last year's pool, and with the help of many media outlets, well over 12,000 attendees! Just like last year, we cannot hold such a successful event without the support of our advertisers and sponsors. Please help support us in making this year's tournament the biggest and best ever!

The forms have not changed nor have the prices from last year. All forms can be duplicated and must be completed and mailed with payment to: Wickliffe I&A Club, P.O. Box 334, Wickliffe, Ohio 44092 or dropped off or mailed to: Lincoln Sunoco, c/o Tony Continenza, 29200 Euclid Avenue, Wickliffe, Ohio 44092, no later than Tuesday, August 17, 2010.

Please mark the appropriate statement concerning your advertisement below and return this letter with your check to one of the above addresses.

- Please use the same ad as last year
- Please use the new ad enclosed with this returned letter
- Please use the same ad as last year, but increase size to:
 - Full Page \$125.00
 - ½ Page \$75.00
 - 1/3 Page \$50.00
 - ¼ Page \$35.00

We are proud and grateful to have you be a part of the largest bocce tournament in the Midwest. With your continued support and the support of new business vendors we want to continue to grow.

We are looking forward to another exciting tournament and we hope to see you there! If you have any questions or suggestions, please do not hesitate to contact Tony Contineza (440-477-3255), Gino Latessa (216-789-6393), or Rick Continenza (440-943-6500). Thanks again for your support.

Sincerely,

Bocce Tournament Committee