

**27th Annual Pat O'Brien
Cleveland Challenge Cup of Bocce
Wickliffe Italian-American Club
P.O. Box 334
Wickliffe, Ohio 44092**

June 2010

Dear Wickliffe I&A Club Member,

It's that time of year again – it's time for bocce! The 27th Pat O'Brien Cleveland Challenge Cup of Bocce is almost here and the committee has begun working hard to improve on last year's success. As you know, our tournament is one of the biggest and most successful in all the Midwest. We were able to overwhelmingly accomplish our goals in 2009, but not without our sponsors, advertisers, and Club members. This year's tournament is shaping up to be bigger and better than ever.

The tournament will be held August 27th, 28th, and 29th, with a practice round on Thursday, August 26th. We are preparing to host (96) teams in the tournament this year and well over 12,000 people in attendance over the 3-Day weekend. With the success and magnitude of last year's tournament, we have gotten the attention of a number of media outlets as well as community groups such as The Lake County Visitors Bureau, the City of Wickliffe, and the Wickliffe Chamber of Commerce. These community groups will again help draw thousands of visitors to our beautiful city.

Just like last year, we need your help to sustain and grow our successful tournament in 2010. We are counting on all our members for their help and support through sponsorship. It is our desire for each member to purchase a patron ad for \$15.00 per line (each line limited to 25 characters including spaces and punctuation). We appreciate your support in this. The patron ads are a great way to either wish the participants good luck in the tournament or extend good wishes to family members. Also, with this letter we have included a business vendor advertisement form. Please take this form to your employers and friends to solicit their sponsorship. Our goal is to have every member's assistance in making this year's tournament even better than the last!

All forms may be duplicated if needed and must be completed and mailed with payment to the Wickliffe I&A Club, P.O. Box 334, Wickliffe, Ohio 44092 or mailed or dropped off at Lincoln Sunoco c/o Tony Continenza, 29200 Euclid Avenue, Wickliffe, Ohio 44092, no later than Tuesday, August 17, 2010.

Each year the committee does a great job working with food and entertainment vendors to ensure there is something for everyone! And remember, Sunday is Family Day! Bring the kids, and the grandkids!

The Wickliffe I&A Club would like to extend thanks and appreciation to Pat O'Brien Chevrolet for sponsoring our tournament again this year. The O'Brien's have a strong commitment to our community and to our country. They believe in what the Club stands for and in our tournament. Stop by and thank them in person for their commitment to our tournament and to our Club.

This is the biggest event for our Club annually. Everything we do throughout the calendar year is funded from this tournament. More specifically, our ability to donate to local charities, hospitals, and schools is because of our bocce tournament. The many improvements to our Club and facilities are, and have been a direct result of our tournament. That is why it is so important to have the support from all of our members.

Thank you very much for your support and help for this year's tournament. We are confident that 2010 will be our best ever! Our member's dedication, support, and belief in our Club are what make us strong.

If you have any questions or suggestions, please do not hesitate to contact Tony (440-477-3255), Gino (216-789-6393), or Rick (440-943-6500).

Sincerely,

Bocce Tournament Committee